



VIRTUAL CAREER EXPLORATION FOR STUDENTS

APRIL 1 - JUNE 30, 2023

Educator Brochure

When our students know
where they're going...
we all advance

JA Inspire Virtual is Junior Achievement's capstone
career development program for
7th-12th grade students.



JA Inspire Virtual is more than a career fair, it brings together the business community and local schools and is designed to help launch students into their futures: high school, educational opportunities after graduation, and careers beyond. Within the virtual experience, students attend webinars and presentations, explore career booths, and learn about opportunities in many fields.

Available at no cost to you!

POWERFUL CAREER EXPLORATION PROGRAM

Curriculum

A curriculum that allows students to understand how their hobbies, beliefs, and interests play a role in a successful career. Easy to use.

- Pre-program Survey
- Career Planning
- Career Interest Survey
- JA Inspire Virtual Visit
- Personal Reflections
- Post-program Survey



Career Assessment

Each student has the ability to take an assessment that focuses on career exploration at the career cluster level.

Exhibitors

Local companies, organizations, and educational institutions sponsor JA Inspire and are exhibitors within the virtual career fair. Students learn about career opportunities through the use of videos and documents within each booth. Booths may also highlight open apprenticeships and/or jobs.



Career Cluster Booths

There are booths representing each of the 16 career clusters. Students learn local and national statistics about jobs within the career clusters, specific job information, videos, and modules for individualized learning.

POWERFUL CAREER EXPLORATION PROGRAM

Webinars

On-demand webinars are available 24/7 to each registered student. Students may find information on finances in high school and beyond, building a vision board and setting goals, apprenticeships, STEM careers, interviewing tips, resume building, and much more. Closed captioning available in many languages.

Entrepreneur Journey - Voice Acting!



Lauren Adams

Meet Lauren Adams who discusses her recording studio company in LA that works with voice actors in video games, commercials, TV shows and more!

[Play](#)

Resume & Interviewing Tips



Andrew Connors

Join Andrew Connors as he offers some quick tips about writing an effective resume and interviewing tips to set you ahead of your peers! This webinar is well worth your time and offers valuable information that you will utilize for years to come!

[Play](#)

Believe in Your Dreams



Stephen Cerra

Meet Stephen Cerra -

a BMX Flatland rider, speaker and entrepreneur. He is a four-time X-Games competitor, member of the Coca-Cola Hall of Fame and has made numerous appearances on television and has represented major brands like Coca-Cola & Nike. Listen to his story and learn how to achieve your dreams.

[Play](#)

Activity Lab

Are you or your students looking for more information than what is provided in the curriculum? Head to the activity lab. Students will have tons of information and activities that focus on resumes, interviews, networking, financial literacy, job statistics, in-depth job/career information and activities.



JA INSPIRE VIRTUAL HIGHLIGHTS

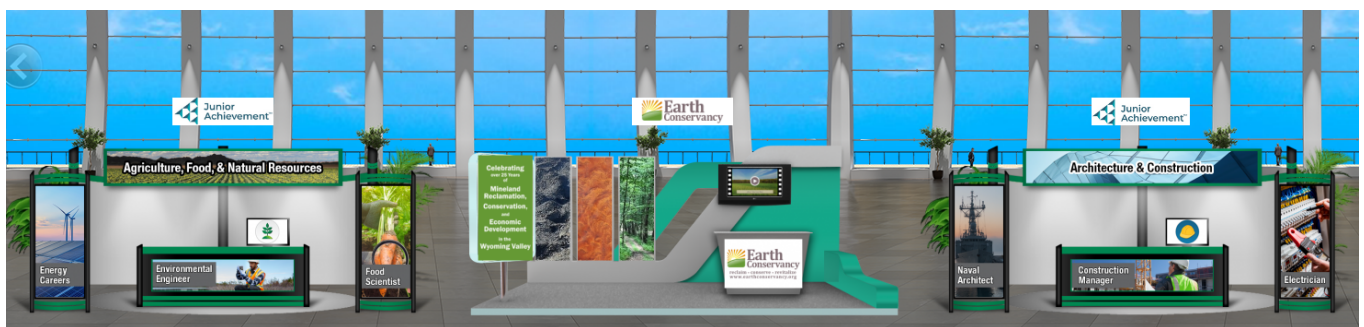
VIRTUAL LOBBY



Students enter through the virtual lobby where they make their way to:

- JA Info Desk: Navigation instructions
- Company Banners: Click on the banner and go directly to the company's booth
- Auditorium: Watch webinars 24/7
- Exhibit Hall: Find company booths within the exhibit hall
- Activity Lab: Find activities and information on careers, financial literacy and much more.

VIRTUAL EXHIBIT HALL



Booths are within an exhibit hall, placed alphabetically by career cluster. Students scroll through the hall to view booths, or may search using the exhibitors index or the search box.

VIRTUAL BOOTHS



Students visit booths that have videos, documents, pamphlets, flyers, pictures, and career stories.

Students are able to add provided information to their virtual backpacks and revisit it after they leave the fair. Students are able to reenter the fair and can share with other students and adults.

VIRTUAL AUDITORIUM



Students may stop in the auditorium throughout the day to watch webinars produced by the exhibitors. They can explore topics such as interviewing, resume building, entrepreneurship, leadership, and more.



Participating in JA Inspire Virtual gives students the opportunity to discover career planning, to explore many different careers and career clusters and to connect with local business opportunities within their community. Our career exploration begins in middle school, a time when students must begin to decide which high school courses to take to achieve the job of their dreams. Students participate in JA Inspire Virtual experience preparatory curriculum that allows them to learn about their strengths and interests that could lead them to fulfilling careers.

Who should attend?

Students in grades 7-12.

How long is the virtual career fair?

While students could visit for less time, we suggest at least 1 hour of activity within the fair. We encourage them to return to the fair as often as they would like.

Will there be any type of curriculum during the fair?

Yes. A digital student guide is available. Students will use the guide to participate in and prepare for the virtual career fair.

Will we know which companies will be participating in the program?

Contact us at any time to get a list of exhibitors.

Will the students be able to chat with other students?

No. There will be no live interactions with or between students. This is a safe environment for all.

How do I access information I collected during the fair?

Each student has a virtual backpack where they can download documents and videos. They can then email the information to themselves.

How do I sign up?

Contact Brandy Lewis at brandy.lewis@ja.org



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Serving students in: Luzerne, Lackawanna, Carbon, Monroe, Pike,
Wayne, Susquehanna, Wyoming, Bradford, Sullivan, Columbia,
Montour, and Lycoming Counties